



re the U.S. Patent Application of

Alan A. SIEGEL and Rod LOWENSTEIN

**Examiner: Cassandra Hope Davis** 

Serial No.: 09/659,525

Art Unit: 3611

Date Filed: September 12, 2000

Our Docket No.: P-5

For: Apparatus and Method for the Distribution of Consumer Product Information

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CUSTOMER NO. 28752

AMENDMENT AFTER FINAL REJECTION AND REQUEST FOR RECONSIDERATION

SIR:

In response to the Final Office Action mailed May 18, 2004, applicants amend the above captioned application and request that the Examiner reconsider his rejections as to the same.

## U.S. Patent Application of Siegel et al. – 09/659,525 – Art Unit: 3611 AMENDMENT AFTER FINAL REJECTION AND REQUEST FOR RECONSIDERATION

Early allowance and issuance of the subject application is, accordingly, respectfully

solicited.

Applicant hereby petitions that any and all extensions of time of the term necessary to render this response timely be granted. Costs for such extension(s) and/or any other fee due with this fee due with this paper that are not fully covered by an enclosed check may be charged to Deposit Account #10-0100.

Date: 18ept, 3, 2004

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Respectfully submitted,

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Certificate of Deposit by Mail

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I hereby certify that this correspondence is being filed by depositing same in an envelope stamped first-class mail, addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, in a duly

marked U.S. Postal Service drop box, with appropriate postage, on the following date:

Myron Greenspan

Signature